



# BLADE AND BOW

KENTUCKY STRAIGHT BOURBON WHISKEY

22-YEAR-OLD



Size: 750 ml | Alcohol by Volume: 92 Proof, 46% (ABV) | Suggested Retail Price: \$200.00 (750ml)

**Background** Blade and Bow 22-Year-Old Kentucky Straight Bourbon Whiskey is a limited release whiskey that pays homage to the artful passion and renowned craftsmanship of the legendary Stitzel-Weller Distillery. This whiskey is the latest to be released from Stitzel-Weller, the historic distillery that now serves as the home to a number of high-quality whiskeys.

**Brand Inspiration** Blade and Bow is named after the two parts of a skeleton key – the blade shaft and the ornate bow handle – part of the iconic Five Keys symbol found throughout the legendary Stitzel-Weller distillery. These keys represented the five steps of crafting bourbon – grains, yeast, fermentation, distillation and aging. More importantly, these keys grew to symbolize the southern traditions of hospitality, warmth and enjoying the finer things in life. To this day, the five keys can be found throughout the distillery.

**Packaging** Blade and Bow Limited Release 22-Year-Old Kentucky Straight Bourbon Whiskey is packaged in a geometric bottle with six sides – one bearing the Blade and Bow logo and product information, with the other five representing each of the five keys to bourbon found throughout the Stitzel-Weller distillery. Five different keys – some rarer than others – will adorn the bottles, with consumers being encouraged to collect all five.

**Liquid Story** Inclusive of whiskeys distilled at both the distillery historically located at 17th and Breckinridge in Louisville, Ky. and the

distillery historically located at 1001 Wilkinson Blvd. in Frankfort, Ky., this limited release offering was most recently aged and bottled at Stitzel-Weller.

**Tasting Notes** Beginning with a pronounced nose reminiscent of toasted oak layered with vanilla bean, figs, and a light touch of dark caramel, Blade and Bow 22-Year-Old Kentucky Straight Bourbon Whiskey tastes smooth and smoky with good oak structure, accented with notes of torched sugar, sweet vanilla bean and a spicy dry rye finish.

## Awards

**2015 San Francisco Spirits Competition** Best Kentucky Straight Bourbon

**2015 San Francisco Spirits Competition** Double Gold

**2016 Ultimate Spirits Challenge** 99 Score

**2016 Ultimate Spirits Challenge** Chairman's Trophy

**2017 Jim Murray's Whisky Bible:** Blade and Bow 22-Year-Old: Best Bourbon 10 Years & Over from Multiple Barrels

